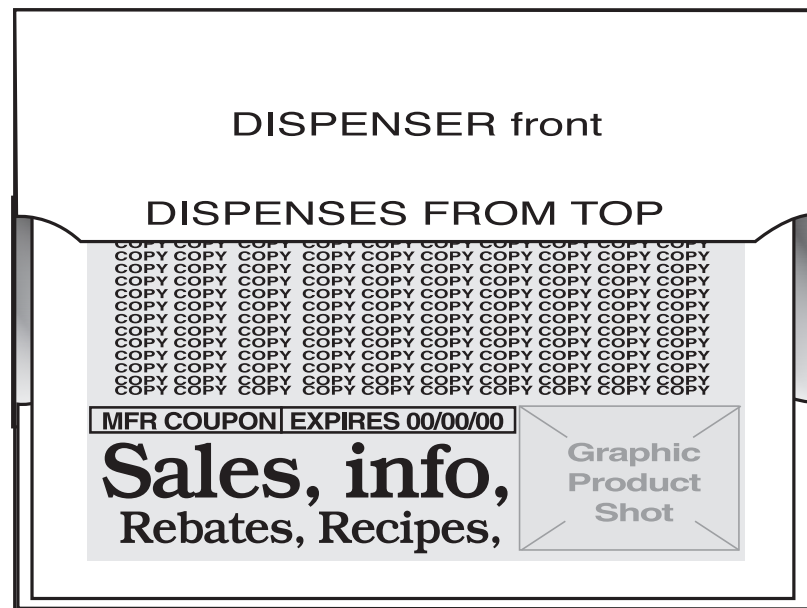
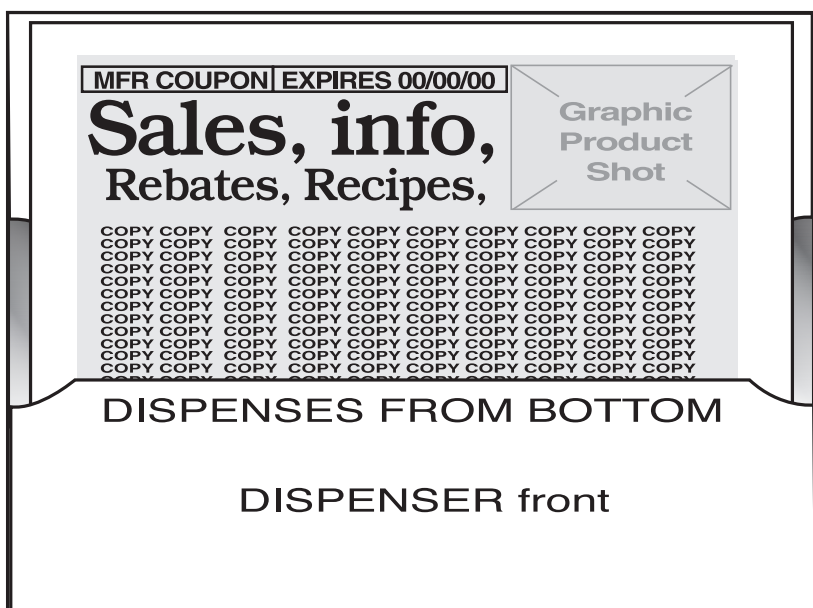




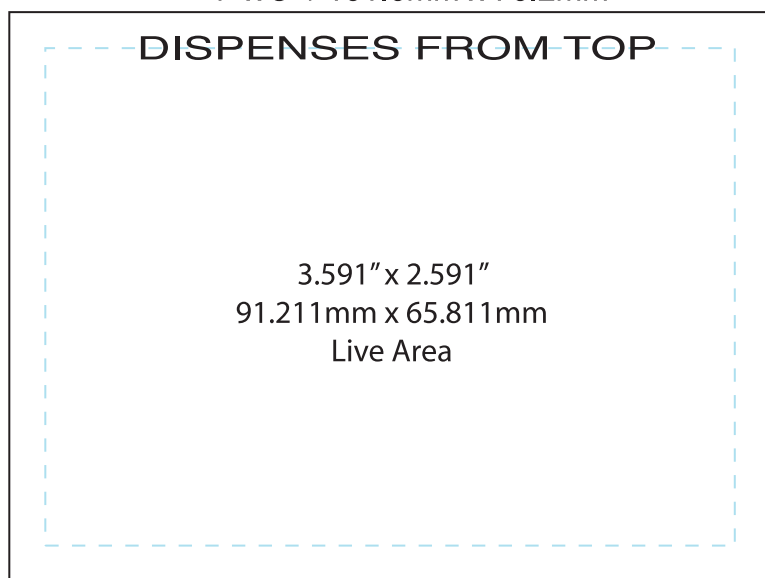
# 4" x 3" COUPON SPECIFICATION

Because the Adhesive edge alternates between the top and the bottom of the sheet and the visible portion of the sheet alternates accordingly, it is necessary to create 2 sets of Artwork for the Coupon / Rebate / Message Sheet as follows:

**NOTE: If designing your coupon for any of the PNS Backers you only need one set of artwork.**



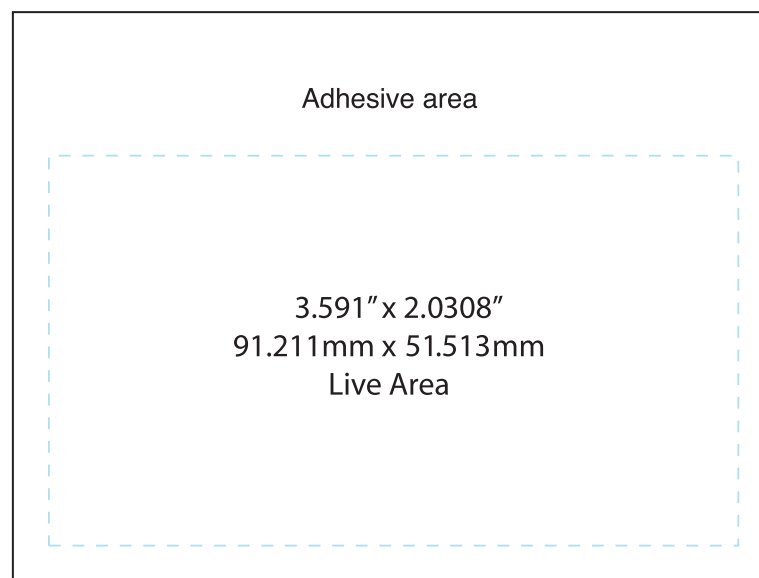
4" x 3" / 101.6mm x 76.2mm



coupon front

Adhesive area

4" x 3" / 101.6mm x 76.2mm



coupon back

Adhesive area

3.591" x 2.0308"  
91.211mm x 51.513mm  
Live Area

Alternating copy as shown above

3.591" x 2.591"  
91.211mm x 65.811mm  
Live Area

DISPENSES FROM BOTTOM

coupon front

Adhesive area

3.591" x 2.0308"  
91.211mm x 51.513mm  
Live Area

Adhesive area

coupon back