



# COUPON SPECIFICATION

2-3/4"X3" / 69.85mm x 76.2mm

Because the Adhesive edge alternates between the top and the bottom of the sheet and the visible portion of the sheet alternates accordingly, it is necessary to create 2 sets of Artwork for the Coupon / Rebate / Message Sheet as follows:

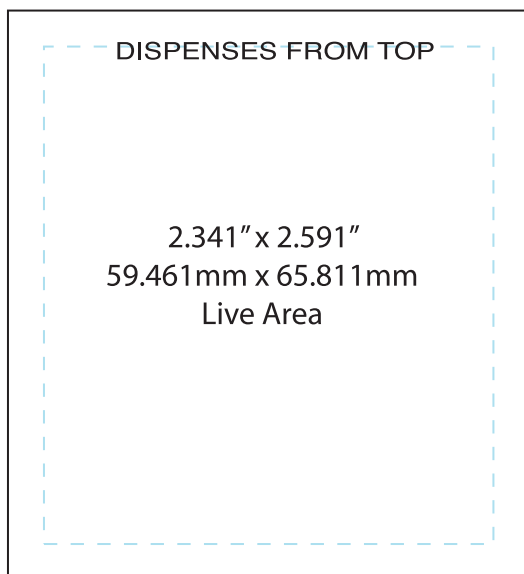
2-3/4"X3" / 69.85mm x 76.2mm



2-3/4"X3" / 69.85mm x 76.2mm



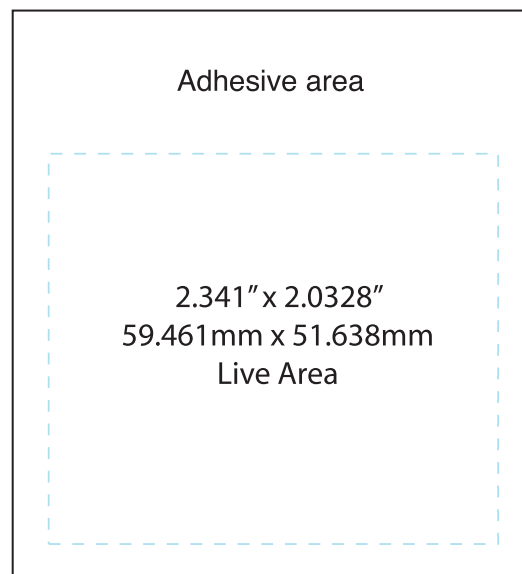
2-3/4"X3" / 69.85mm x 76.2mm



COUPON FRONT

Adhesive area

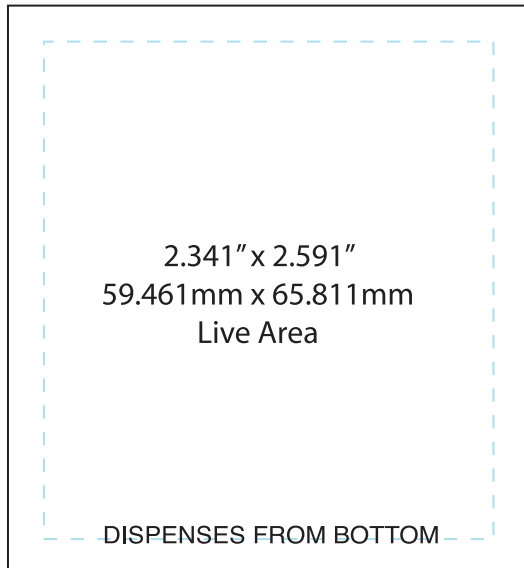
2-3/4"X3" / 69.85mm x 76.2mm



COUPON BACK

Alternating copy as shown above

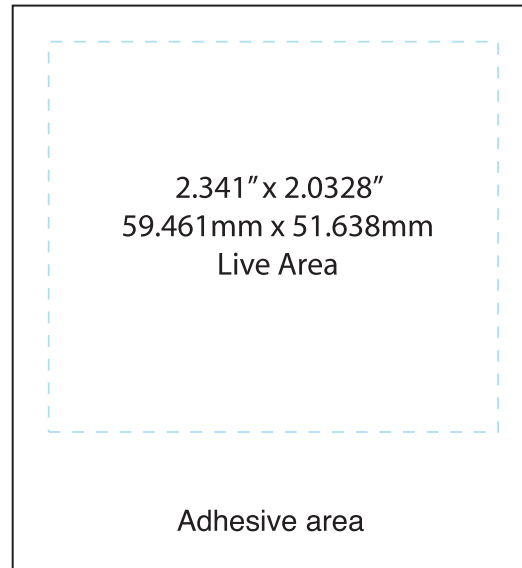
2-3/4"X3" / 69.85mm x 76.2mm



COUPON FRONT

Adhesive area

2-3/4"X3" / 69.85mm x 76.2mm



COUPON BACK